

Ole Kirk's Fond 2022

Annual Summary



Ole Kirk's Fond

We have a
duty to manage
what is
entrusted to us
to the best of
our ability

Contents

	Preface	4
	About Ole Kirk's Fond	6
	The year in figures	8
Funding areas	Social area	10
	Mary Elizabeth's Hospital	18
	Humanitarian area	20
	Church and culture	22
	Education	22
	Locally – Billund	23

2022: An overall view of the year for Ole Kirk's Fond

The world is constantly changing, and we face times with war in Ukraine, political unrest between nations and financial uncertainty. This is also affecting people in Denmark – not least vulnerable children and their families.

In 2022, this new reality was also reflected in Ole Kirk's Fond. For one thing, we can look back on a year with the distribution of more extraordinary grants but we have also adjusted our existing portfolio of projects accordingly. In 2022 we carried out an internal review of our strategy to ensure that we continue to spend our resources as efficiently as possible.

As a foundation, we set great store in being flexible, ready for action and ready for change when a new situation arises. And we are also conscious of the fact that with some problems we need to go for the long, slow haul before results begin to show. This balance between short-term and long-term efforts usually rests on a foundation of continued, close and trusting partnerships. Again, in 2022, this became very apparent and highly appreciated in Ole Kirk's Fond. It's been a year with war in Europe – but fortunately, looking back, the year has also had its highlights.

War in Ukraine

Russia's invasion of Ukraine called for immediate support for the people of Ukraine, and the war also had an influence on several of the foundation's other grants in Denmark.

Aid for Ukrainian children and their families: Just a few days after the war broke out, Ole Kirk's Fond donated DKK 110m for aid in co-operation with the LEGO Foundation and the LEGO Group. DKK 50m went from Ole Kirk's Fond to our long-standing partner in the humanitarian sector, the Danish Red Cross, and its aid efforts in Ukraine. We also allocated DKK 10m to the Danish Refugee Council and its efforts in Ukraine and Ukraine's neighbouring countries. This was through our – already established – Acute Funding Pool.

Increased support for Christmas aid, holiday support and applications for grants: In 2022, in Denmark, the war meant that we experienced steep price increases on, among other things, food and heating. In some families, the financial situation got so tight that they found it difficult to buy even basic things. We therefore donated an extraordinary grant of DKK 5.4m to the mother and child association, Foreningen til Støtte for Mødre og Børn, which distributes grants to single parents. We also increased our holiday support and Christmas aid – these are projects to which we have a long-standing commitment.

Additional grant for Mary Elizabeth's Hospital: Shortages of materials and increased prices for building materials and supplies were other consequences of the war. This put a number of major building projects under financial pressure. This was also the case with Mary Elizabeth's Hospital in Copenhagen. The Capital Region therefore decided to allocate an additional grant to Mary Elizabeth's Hospital. As partners, we in Ole Kirk's Fond decided to help shoulder the responsibility and donated an extraordinary grant of DKK 89m to the project. We did this to increase the Capital Region's general room to manoeuvre and to ensure that we – between us – can maintain our high ambitions of creating the best possible surroundings for patients and their families and staff at the coming hospital.



The foundation stone was laid and a test house opened

In May, we celebrated a special landmark at Mary Elizabeth's Hospital with our partners, the Capital Region and the Rigshospitalet: the laying of the foundation stone. It felt immensely satisfying finally to have got to this point, and it was not long before the building really started to shoot up.

We were also able to celebrate the opening of a 1:1 model of a small section of the planned hospital. Here – together with a user experience team – staff, patients and their families carry out ongoing tests of various routines and designs to ensure that these are sufficiently strong to be implemented at Mary Elizabeth's Hospital.

Children's voices

It is very important to us to involve the people this is all about: The children. They often have a good idea how their problems can be solved. For this reason we have supported surveys into children's perceived quality of life – because it is essential to learn about children's experiences and their needs before we make decisions that impinge upon their lives.

We are also particularly proud of the fact that in 2022, together with the LEGO Foundation and Gerlev – Centre for Play and Learning, we were able to open a new stage for children and young people at the annual national civic meeting on Bornholm. We took the initiative for the stage for

“
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children and young people because we aim to give children and young people a clearer voice in the debate about their problems.

A special community hub in the middle of Billund

Ever since the foundation was first established, Billund has been the hub of many of the projects we have supported in our local area over the years.

In 2022, we were particularly pleased to be able to support the thorough renovation of the Billund Centre, which, in April 2023, will be celebrating its 50th anniversary. Back then, it was Ole Kirk's Fond and Billund Municipality that realised the plans for a special community centre in Billund with a library, theatre, kindergarten, cafeteria and a church. It is lovely to see that projects we have supported over the years are still useful today – and that they still make a difference for old and young, and for children and their families.

The total sum of our 2022 grants was DKK 343 and below, we offer an insight into the year – both in terms of numbers and supported projects.

Karin Skjødt Hindkjær
Managing Director

Kjeld Kirk Kristiansen
Chairman of the Board

Billund, March 2023

About Ole Kirk's Fond

We further the quality of life of children and their families

At Ole Kirk's Fond our aim is to support children and their families and improve children's future prospects, giving them a better chance for positive development in their lives. We are particularly focused on vulnerable children and their families without forgetting our widespread, preventative efforts to strengthen children's wellbeing and their opportunities for development in general.

Founded in memory of the founder of the LEGO® company

Ole Kirk's Fond is a non-profit foundation which was set up in 1964 in memory of the founder of the LEGO company, Ole Kirk Kristiansen, to make Billund an attractive place for LEGO employees and their families.

Together we are stronger

Ole Kirk's Fond is an application-based foundation; we support many different types of projects to benefit children and their families. We also develop large projects and work out solutions in co-operation with our long-term partners in other organisations. Together we are stronger.

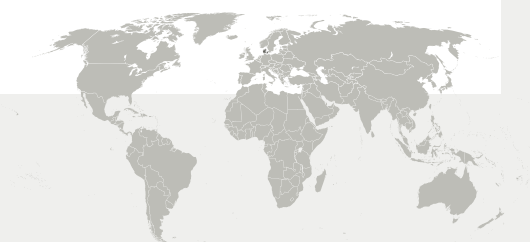
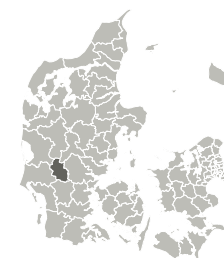
Mutual trust is a precondition of our work – irrespective of whether the project is large and complex or a small donation to people with a burning enthusiasm for a project.

Local, national and global

Ole Kirk's Fond was set up in Billund, where we also belong today. We still support keen local people and communities in and around Billund but focus particularly on creating safe surroundings, wellbeing and development opportunities for children throughout Denmark.

On a global level we support humanitarian aid through Danish partners – primarily through two funding pools.

→ Page 20



What are the areas we support?



Social area

We support and join projects that support vulnerable children – but without forgetting our widespread, preventative efforts to strengthen children's wellbeing and their opportunities for development generally.

→ Page 10

The social area is the foundation's largest funding area. We prioritise support and co-operation within five areas:

Children living in families with domestic violence

Children living in families with mental illness

Babies and toddlers in vulnerable families

Children who are not thriving

Children living in families with addictions

Mary Elizabeth's Hospital

We have joined forces with the Capital Region and the Rigshospitalet to build a ground-breaking hospital for children, young people, expecting mothers and their families.

→ Page 18



Humanitarian area

We support humanitarian work, primarily based on two funding pools. The funding pools both address the acute needs that arise in connection with man-made or natural disasters.

→ Page 20



Church and culture

We support cultural and church projects which benefit many people – particularly projects developed with and for children, which provide a good framework for positive interaction.

→ Page 22



Education

We support projects which focus on creative, inclusive dissemination to children and young people and also on students of educational theory and practice, who will be travelling abroad to work with children.

→ Page 22



Locally – Billund

We support local people who are keen to contribute to our community through their ideas, enthusiasm and local involvement.

→ Page 23



The year in figures

Level of grants per funding area in 2022



Social area

DKK 220 m

Mary Elizabeth's Hospital scaled here

DKK 89 m



Humanitarian area

DKK 73 m



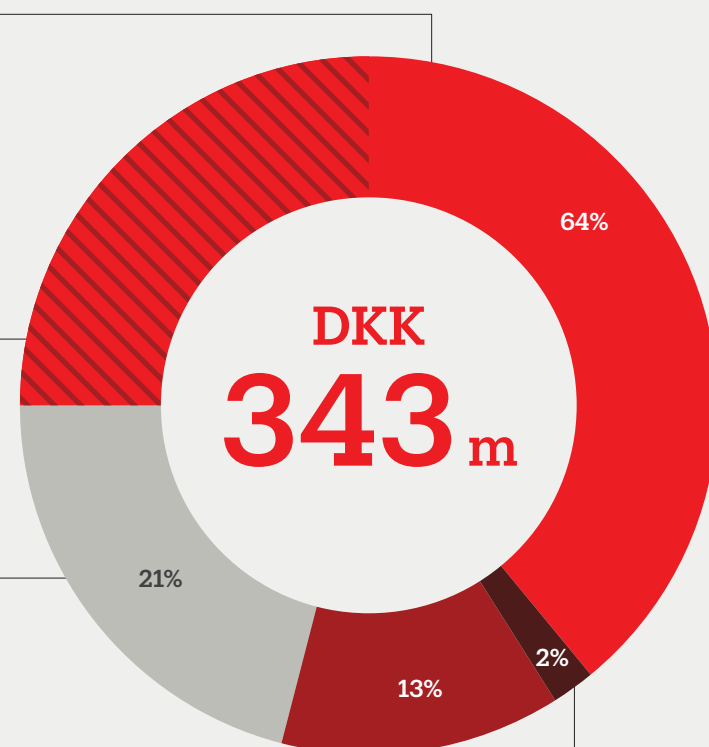
Church and culture

DKK 43 m

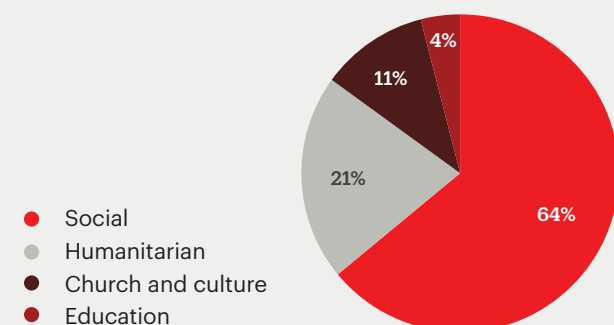


Education

DKK 7 m

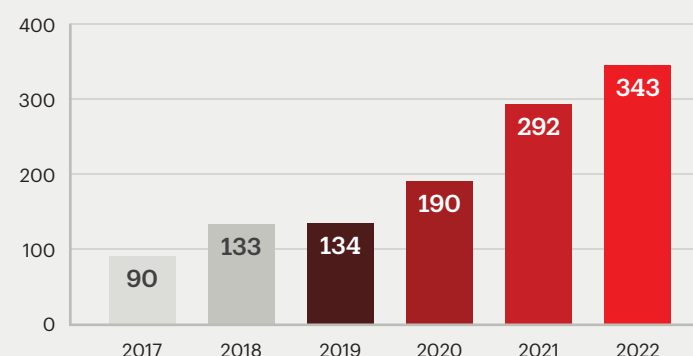


Average grant distribution 2018–2022



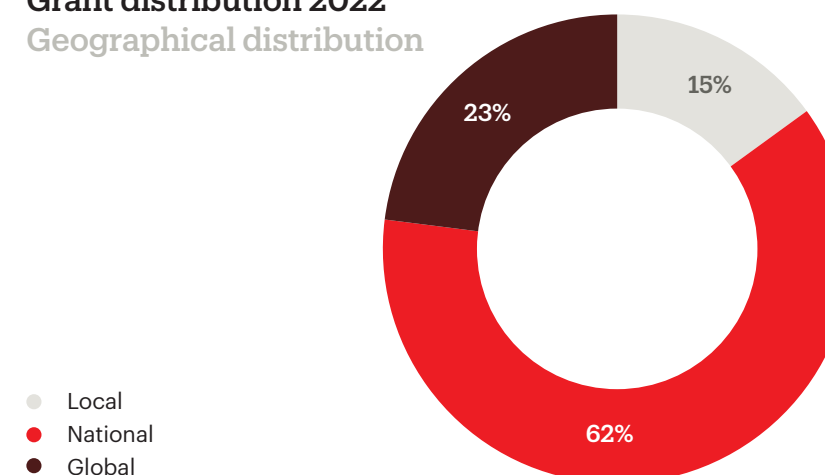
Distribution level 2017–2022

m DKK



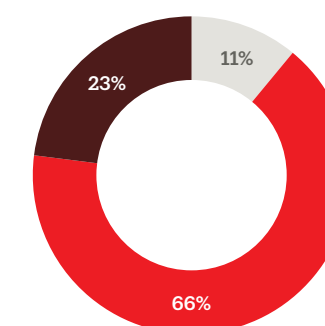
Grant distribution 2022

Geographical distribution



Local
National
Global

Average 2018–2022



LEGO® and KIRKBI employees make the grants possible

Common to all the grants from Ole Kirk's Fond is the fact that they are made possible by the profit that the employees of the LEGO Group and KIRKBI help create.

The total grant sum is primarily made up of funds from the LEGO Foundation and from the Kirk Kristiansen family's holding and investment company, KIRKBI, as well as investment return from the original capital of Ole Kirk's Fond.

Funds from the LEGO Foundation
(25% ownership of LEGO Group)

Funds from KIRKBI A/S
(75% ownership of LEGO Group)

Investment return
from original capital of Ole Kirk's Fond

Ole Kirk's Fond

We support projects and enter into partnerships, where working together makes us stronger, enabling us to improve quality of life for children and their families.



Number of applications

624



Approved applications

253

Social area

The social area holds a place of special importance in Ole Kirk's Fond; it is our largest funding area. Here we focus on projects which help vulnerable children – without forgetting our widespread, preventative efforts to strengthen children's well-being and opportunities for development in general.



DKK 131,012,264
distributed for projects in 2022*




83 projects
received a grant in 2022


We prioritise support and co-operation in five areas. In these areas we develop aid efforts and long-term solutions in conjunction with other organisations; together we are stronger.

1 Children living in families with domestic violence

Our aim is to contribute to the prevention, identification, counselling and treatment of children living with violence. Our long-term aim is to enable children to enjoy their childhood free of violence in their families.


 **DKK 19,418,989 in 2022**
(15% of the grants in the social area)

 **Number of projects in 2022: 9**


 **Did you realise** that in the average school class, between two and four children experience violence within their families?¹ This is in spite of the fact that it is unlawful to exercise violence against children – both directly aimed at the child but also having the child witness violence in the family.

2 Children living in families with mental illness

We aim to help minimise the risk of children whose mother or father suffers from a mental illness becoming mentally ill themselves.

 **DKK 31,995,290 in 2022**
(24% of the grants in the social area)


 **Number of projects in 2022: 5**


 **Did you know** that 310,000 children grow up in a family with mental illness? And that 7 in 10 do not get the help they need?² That is why we joined forces with Psykiatrifonden and Børns Vilkår in 2021 to improve conditions for children whose mother or father suffers from a mental illness.


www.sporgmere.dk

3 Babies and toddlers in vulnerable families

We aim to contribute to vulnerable families with babies or toddlers getting the right support, allowing their children to develop appropriately for their age and to thrive.

 **DKK 8,429,363 in 2022**
(6.5% of the grants in the social area)


 **Number of projects in 2022: 2**

 **It is estimated** that approx. 15% of all babies and toddlers in Denmark are vulnerable. This group of children are at a severe risk of falling irreversibly behind in terms of personal, social, language and numeracy skills.³



Other causes


In addition to our five focus areas, we also support other types of efforts to assist children and to improve their potential in life. These projects are very diverse but common to them all is that – in each their way – they make a difference to children and their families, either by way of concrete aid or through projects to improve their wellbeing.

 **DKK 28,647,348 in 2022**
(22% of the grants in the social area)

 **Number of projects in 2022: 48**

4 Children not thriving

We aim to prevent children from suffering mentally and not thriving. We also aim to support the children who are already challenged in getting help to overcome their problems.

 **DKK 42,086,274 in 2022**
(32% of the grants in the social area)


 **Number of projects in 2022: 16**

 **Did you know** that in 2022, in co-operation with Komiteen for Sundhedsoplysning (The Danish Committee for Health Education), we launched the wellbeing programme 'Basal – Sammen om trivsel' for all 7th–10th graders in Denmark?


www.sammenomtrivsel.com

5 Children living in families with addictions

Our aim is to contribute to the identification of children growing up in families with drug and other addictions and to help them cope with the consequences.

 **DKK 435,000 in 2022**
(0.5% of the grants in the social area)

 **Number of projects in 2022: 3**

 **Did you know** that in 2022, Barnets Blå Hus (the Children's Blue House) in Vejle opened its doors to children living in families with alcohol or drug abuse? Here, free of charge, children receive therapy and take part in social activities with other children. We supported the setting up and running of the house.

*Without the extraordinary grant to Mary Elizabeth's Hospital

1. Source: VIVE

2. Source: Psykiatrifonden

3. Source: The Danish Health Authorities and VIVE




Social area
Focus on selected grants

Children living in families with domestic violence

Examples of projects we supported in 2022

Research project into violence against expecting mothers

At the Rigshospitalet a research project has been set up to investigate how many and which expecting mothers are being subjected to violence. The plan is also to have them describe their experiences and needs during pregnancy and maternity leave. The purpose of this new knowledge is to be able to offer pregnant mothers living with violence better support.


 **The Capital Region**
– Department for Pregnancy, Birth and Maternity Leave, Rigshospitalet


 **2022–2024**

 **DKK 100,000**

Mor+Mig

Mor+Mig (Mum+Me) is a project that aims to help children living with violence find their footing in life at the conclusion of a stay at a women's refuge centre.

 **The Danish Red Cross**

 **2022–2025**

 **DKK 3,900,000**



A brighter future for children and young people after their stay at a women's refuge centre

Many women's refuge centres are calling for better focused and more systematic after-care efforts aimed at children aged 13–17 after they leave a refuge centre. Often it is after they have left the refuge, that they are receptive to psychological support to help them. The organisation, Bryd Tavsheden (Break the Silence), has launched this project to ensure that these children can continue their lives without violence and mental suffering.

 **Break the Silence**

 **2022–2024**


 **DKK 2,155,500**


Every year, more than 1,900 children move into women's refuge due to violence in the home.⁴

4. Source: Statistics Denmark 2020
5. Source: LOKK 2020

Systematic examination of children at women's refuge centres

Children arriving at a women's refuge centre have often been subjected to physical and psychological violence. At present, they are not systematically offered a health assessment and support and advice on their legal rights. For the next two years, all children at two selected women's refuge centres will be offered psychological and medico-legal examinations, the plan being to make use of the experience gained from the project to bolster the children's cases.

 **University of Copenhagen**
– Department of Forensic Medicine

 **2022–2024**

 **DKK 5,045,291**

Close to 38% of all children at a refuge will have been subjected to physical violence. A total of 62% will have experienced psychological violence.⁵

Children living in families with addictions

Examples of projects we supported in 2022

Individual conversation sessions with 180 families with children who are challenged with addictions

 **Pårørende Netværket – Misbrugsportalen**

 **2022–2023**

 **DKK 150,000**




Corporal punishment by a parent or other legal guardian to a child was made unlawful in 1997, and in 2019 it became punishable by law to exercise psychological violence within close relationships.

How can local authorities increase their support for children exposed to violence?

Save the Children has wanted to cast light upon the predicament of children living with violence in order to examine how local authorities can best increase their support for them.


 **Save the Children**

 **2022–2026**

 **DKK 4,984,948**

Campaign designed to reach more families living with substance abuse

The organisation 'Fri af Misbrug' offers countrywide family counselling, etc., for families living with addiction. The organisation is working to reach more families and is therefore – with the support of Ole Kirk's Fond – starting a campaign to call attention to its offer of free counselling.

 **Fri af Misbrug**

 **2022**

 **DKK 135,000**



Social area
Focus on selected grants

Children living in families with mental illness

Examples of projects we supported in 2022

Mental illness affects the entire family. But traditionally focus is often on supporting the parent who suffers from the mental illness. This means that many children are not identified by the system – although they are often mentally unhappy and that they, too, are at an increased risk of becoming mentally ill.

New research centre to support children

Psychiatric departments in the Copenhagen and North-Jutland Regions are co-operating on a new research centre to help children of parents suffering from mental illness. Funds from Ole Kirk's Fond support family-based efforts such as assisting the children and their parents through family conversation sessions.

 **Capital Region of Denmark – The Research Unit – Child and Adolescent Mental Health**


 **2022-2024**

 **DKK 14,982,673**

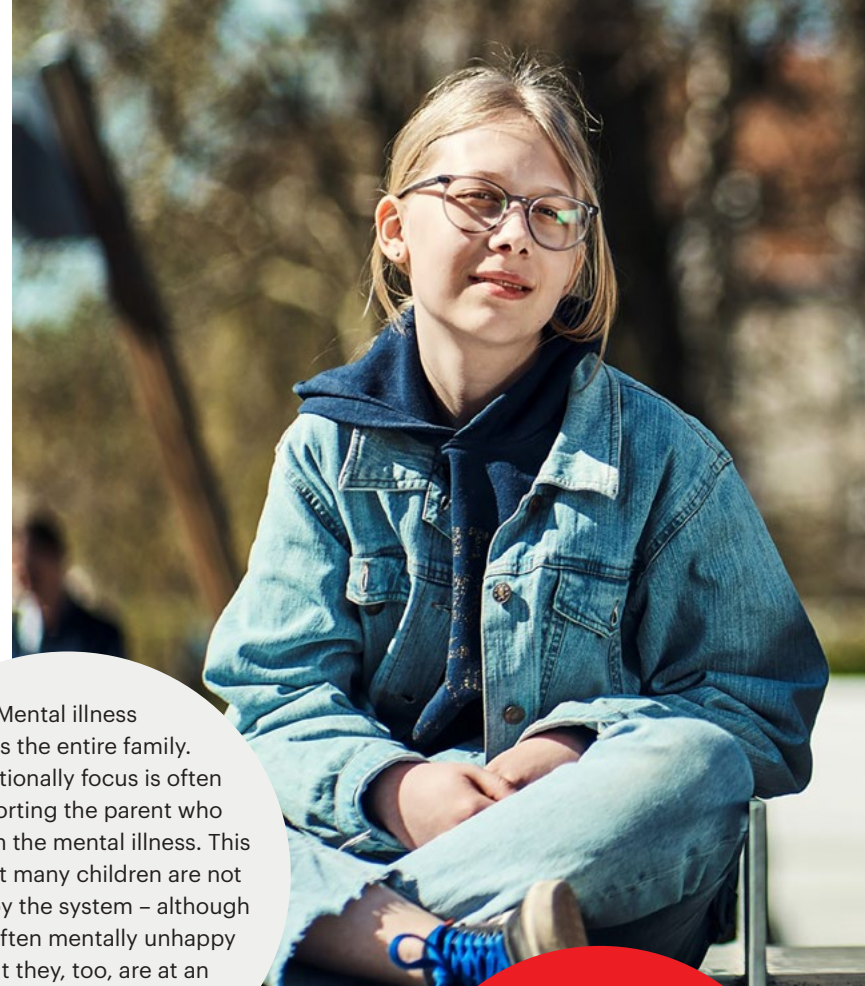
Group sessions for children

The organisation, 'Bedre Psykiatri', is developing a series of group sessions for children of parents or siblings suffering from mental illness. Initially, its efforts will be concentrated on three municipalities – but the project will be rolled out to a greater number of local areas once the concept has matured and is ready for implementation.

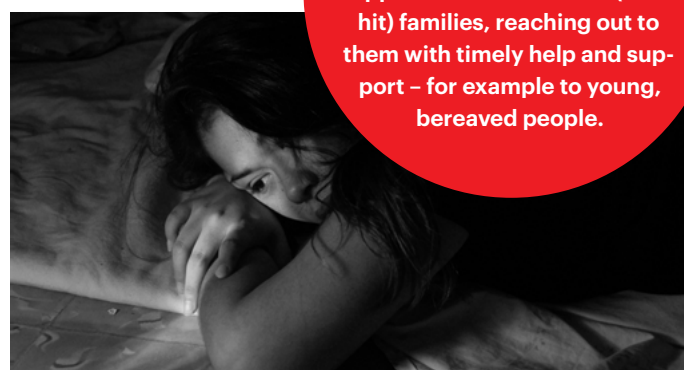
 **Bedre Psykiatri – Landsforeningen for pårørende**

 **2022-2024**

 **DKK 1,877,574**



In addition to our support for children who are growing up in homes with mental illness, we also aim to support children of other (hard-hit) families, reaching out to them with timely help and support – for example to young, bereaved people.




Support for grieving children

Every year, many children experience parents or siblings becoming seriously ill or dying. The organisation, Det Nationale Sorgcenter (The Danish National Center for Grief), supports these children in the form of specialised psychology session to ensure that illness and grief do not destroy their childhood. To ensure nation-wide coverage, the grief centre is now setting up premises in Vejle, especially for children in the region of Southern Denmark.

 **The Danish National Center for Grief**

 **2022**

 **DKK 15,000,000**

Babies and toddlers in vulnerable families

Examples of projects we supported in 2022

Ny mor i Danmark

Since 2020, Ole Kirk's Fond has supported a pilot project by the name of 'Ny mor i Danmark' (New Mother in Denmark), in two local areas. Here women from a refugee background or non-Western immigrant background who are pregnant or have recently given birth have been meeting on an equal footing with the purpose of increasing wellbeing for their children as well as for themselves. The project has been so successful that it is now being rolled out to an increased number of local areas.

 **DRC The Danish Refugee Council**

 **2023-2025**


 **DKK 5,063,427**

Family group sessions for families with children aged 0 to 3 years

With support from Ole Kirk's Fond, Kirkens Korshær (DanChurchSocial) will be developing and establishing a series of family group sessions for vulnerable families with children aged zero to three in 15 towns, both large and small, in Jutland.

 **DanChurchSocial**

 **2022-2023**

 **DKK 3,365,936**


Early efforts during pregnancy and in the first few childhood years can increase parenting skills and contribute to close bonding between children and their parents. This is important in order to increase children's mental happiness, health and development.


Children not thriving


Examples of projects we supported in 2022

Supporting children in secure institutions

Each year, a small number of children are confined to secure institutions. Many of these children have grown up mentally unhappy to such a degree that they find it difficult to maintain positive interaction with other people – and they are often viewed negatively. The project is aimed at creating a safe space for these children and increasing their belief in themselves as being good enough.

 **Red Cross Youth**

 **2022-2023**

 **DKK 2,787,000**

BørneTelefonen (Children's telephone helpline) in Ukrainian

The organisation, 'Børns Vilkår', has now 'translated' its children's telephone helpline to Ukrainian, offering help and support to Ukrainian refugee children in Denmark who need somebody to talk to.

 **Børns Vilkår**

 **2022-2023**

 **DKK 100,000**

Since 2014, Ole Kirk's Fond has backed up BørneTelefonen's many efforts to support children.


Support for more families with children

Everyday life is stressful and challenging for many families with children, and family members' many obligations can reduce family wellbeing. Center for Familieudvikling focuses on the creation of close family relations through dissemination of information and preventative therapy, particularly on the subjects of couple's relationships, divorce and children's wellbeing. The grant from Ole Kirk's Fond covers the running of the centre over a three-year period.

 **Center for Familieudvikling**

 **2023-2025**

 **DKK 30,946,174**

 **Social area**
Focus on selected grants

Special projects

Examples of projects we supported in 2022

For many years we have been supporting the concept of Christmas aid – aiming to ensure the children have a good Christmas on a par with most other families. This gives them joy and hope and the feeling of being equal to other children.

Christmas aid

In 2022, we in Ole Kirk's Fond decided to increase our Christmas support and give a hand to economically hard-pressed families.

 **Danish People's Aid, Red Cross, Mothers' Aid, Blue Cross, Salvation Army, etc.**

 **2022**

 **DKK 4,150,000**

Grants for financially challenged single parents during inflation

In the course of 2022, the association 'Foreningen til Støtte for Mødre og Børn' received approx. 50% more applications than during the previous year from single parents facing financial challenges because of rising prices. Parents can apply for financial support to pay for particular expenses such as children's winter clothes and subscriptions for leisure-time activities.

 **Foreningen til Støtte for Mødre og Børn**

 **2022**

 **DKK 5,400,000**

With the support of Ole Kirk's Fond, approx. **1,500 families** received a grant to cover particular expenses.



Holiday camps for children

 **Red Cross, Danish People's Aid, etc.**

 **2022**

 **DKK 3,813,900**

Leisure-time activities and subscription for newly arrived refugee children

With the support of Ole Kirk's Fond, the Danish Refugee Council is the organisation behind an extensive drive to encourage refugee children in Denmark and their families to join local associations and interactive groups. Because of the increased number of refugees who came to Denmark in 2022, we chose to increase our support, making it possible for more children and their families to find their way into local associations.

 **DRC The Danish Refugee Council**


 **2022-2023**


 **DKK 2,500,000**


Leisure-time activities are a good route into the local community and can lead to both valuable friendships and positive childhood memories.

Talent programme for 7th to 9th graders

Every year, an increasing number of school pupils are assessed as not being ready to move on to higher education or vocational training. The talent programme is aimed at helping children to realise their special talents and potential and make it easier for them to decide on a training programme or a job – and giving them a better chance of seeing it through.

 **Landsforeningen Talentspejderne**

 **2022**

 **DKK 75,000**





Children's voices

In Ole Kirk's Fond we set great store by hearing children's voices and opinions in our society and regarding the projects we support and engage in. We think it is important to listen to their experiences and needs before decisions are made.

In 2022, together with the LEGO Foundation, Playful Learning and Gerlev – Center for Leg og Læring, we established a stage for children and young people at the annual national civic meeting on the island of Bornholm; we wanted to give children and young people more of a voice in relation to the subjects that influence their lives, both good and bad.

In 2022, we supported a survey of children's perceived life quality by the organisation Børns Vilkår. The survey showed that girls in the 8th grade experience a poorer quality of life than girls in the 5th grade. A total of 1,753 school pupils from the 5th and 8th grades responded.

Other selected projects within the social area

Grant recipient	Project description	Grant in DKK
Diversity Works	Developing and operating 'Diversity Works', for children and young people	150,000
Fonden for Socialt Ansvar	Support for children with reading challenges	145,000
Parents' Foundation	Counselling, dwellings and volunteering	100,000
Foreningen Dragekompagniet	Puppet theatre for children, in co-creation with vulnerable children and young people	100,000
The association, Landslejr, for children and young people with hearing loss	National camp for children and young people with hearing loss	40,000
Festivand	Festivand 2022 – events for those developmentally challenged	25,000
Children's camp on Langeland	Operation and maintenance of Søgård Hovedgård	25,000
Sommerskole Tasiilaq	Summer school in Tasiilaq, Greenland	25,000
The 'Settlementet' Foundation in Vesterbro	Training of volunteer counsellors	15,000
Kriminalforsorgen, Esbjerg Arresthus (prison)	Christmas activities for prisoners and their children	10,000

Mary Elizabeth's Hospital


The Hospital for children, young people and expecting families

The Capital Region, the Rigshospitalet and Ole Kirk's Fond have joined forces to create a ground-breaking hospital to set completely innovative standards for hospital stays for children, young people, expecting mothers, and their families.

Life should be lived – also when you are ill


Mary Elizabeth's Hospital will be an innovative hospital, where new ideas will be implemented to form a cocoon around the family's life and needs. With world-class research and highly specialised staff, the resident children, young people and expecting mothers will receive treatment at the highest international level – and all in an atmosphere in which play and joint care enhance the quality of life before, during and after a stay at the hospital.


 **A friendly, safe and homely atmosphere**


 **Specialists coming to the patients – not the other way around**


 **A playful mindset**

Facts

 **Eight storeys, 60,000 m² and 179 wards able to house 900 patients and their families** – this is the size of Mary Elizabeth's Hospital, which will be shaped like two hands stretching their fingers towards the light and into the city.

 **The hospital will be part of the Rigshospitalet in Copenhagen** – and will be erected as a new building alongside the present Rigshospital.

 Approx. **1,200 staff** will be employed at Mary Elizabeth's Hospital.

 **2026** will be the year when Mary Elizabeth's Hospital is expected to be able to welcome its first patient.

Funding by Ole Kirk's Fond

Approx. one third of the total budget for the project:

DKK 89 m

for hospital construction at an extraordinary time with increased prices for materials (2022)*

DKK 85 m

for development of the user experience (2021)

DKK 615 m

Main grant (2016)

DKK 789 m

In addition to the financial support, we wish to contribute with the skills we have within the foundation as well as in other parts of the LEGO® ecosystem of which we are a part:

 **Expertise within design and construction**

 **Research into the concept of play**

 **Knowledge about user engagement**



*Extraordinary grant at a time with increased costs in the building sector

2022 was a year characterised by extraordinary price rises for building materials and supplies, which put the whole building sector under pressure. This was also the case for the Mary Elizabeth's Hospital project.

The Capital Region therefore decided to allocate an additional grant to Mary Elizabeth's Hospital. As partners, we in Ole Kirk's Fond decided to help shoulder the responsibility and donated an extraordinary grant of DKK 89 m to the project to increase the Capital Region's general room to manoeuvre.

The extra grants will make it possible to remain true to the very high ambitions to create the best possible environment for patients, their families and staff at the new hospital.

Events during the year

New routines tested in 1:1 model

Early last year the Rigshospitalet was able to open its doors to a 1:1 model of a small section of the planned hospital. In these surroundings, staff, patients and their families have been testing routines, designs and various situations, ensuring that these are sufficiently strong to be implemented at Mary Elizabeth's Hospital. Tests such as these are funded by our extra grant of DKK 85 m to lift the user experience.

The foundation stone has been laid

The large diggers and yellow building cranes got a well-deserved break on the building site in late spring. That was when Her Royal Highness, Crown Princess Mary, laid the foundation stone for the coming hospital. And the hospital will also be named after the Crown Princess. Originally it had the 'working title', Børneriget – but in 2022 the hospital was given its official name: Mary Elizabeth's Hospital.



Have you seen our short films and 'postcard greetings' tracking the creation of this innovative hospital?

In 2022 we released our second short film in the sequence. Here you get an insight into the world-class professionalism, which is already characteristic of the Rigshospitalet, and which will be continued and maintained in the new, innovative hospital.



Scan the QR code and watch the film



LEGO® employees had good ideas

We concluded the year with a so-called 'Talkoot' event, at which the team, which had been involved in the user experience and the design of Mary Elizabeth's Hospital, met with more than 50 LEGO employees in Billund. Together they developed ideas on how play could be integrated into the user experience in the new hospital. This, too, is an example of how we in Ole Kirk's Fond wish to contribute with the strong competencies that we can access via the LEGO ecosystem of which we are a part.



Humanitarian area

We primarily support humanitarian work based on two funding pools in co-operation with other organisations. The funding pools both address the acute needs that arise in connection with man-made or natural disasters.

The principles behind the funding pools

The basic principles behind both funding pools are speed and agility. The funds can be released at very short notice for acute and life-saving humanitarian aid. The preconditions for quick action are a solid co-operation agreement, a high degree of trust and regular, close dialogue between us and our partners.

The Acute Funding Pool

Is activated during humanitarian refugee crises. The funding pool was established together with the Danish Refugee Council.

Funds added to the funding pool since it was established

2017	DKK 15,000,000
2018	DKK 8,400,000
2020	DKK 40,000,000
2022	DKK 20,000,000

The Disaster Funding Pool

Is activated during humanitarian crises in the aftermath of natural disasters. The funding pool was established together with the Danish Red Cross.

Funds added to the funding pool since it was established

2018	DKK 15,000,000
2020	DKK 3,000,000
2020	DKK 15,000,000



Other humanitarian efforts in 2022

Aid to the people of Ukraine

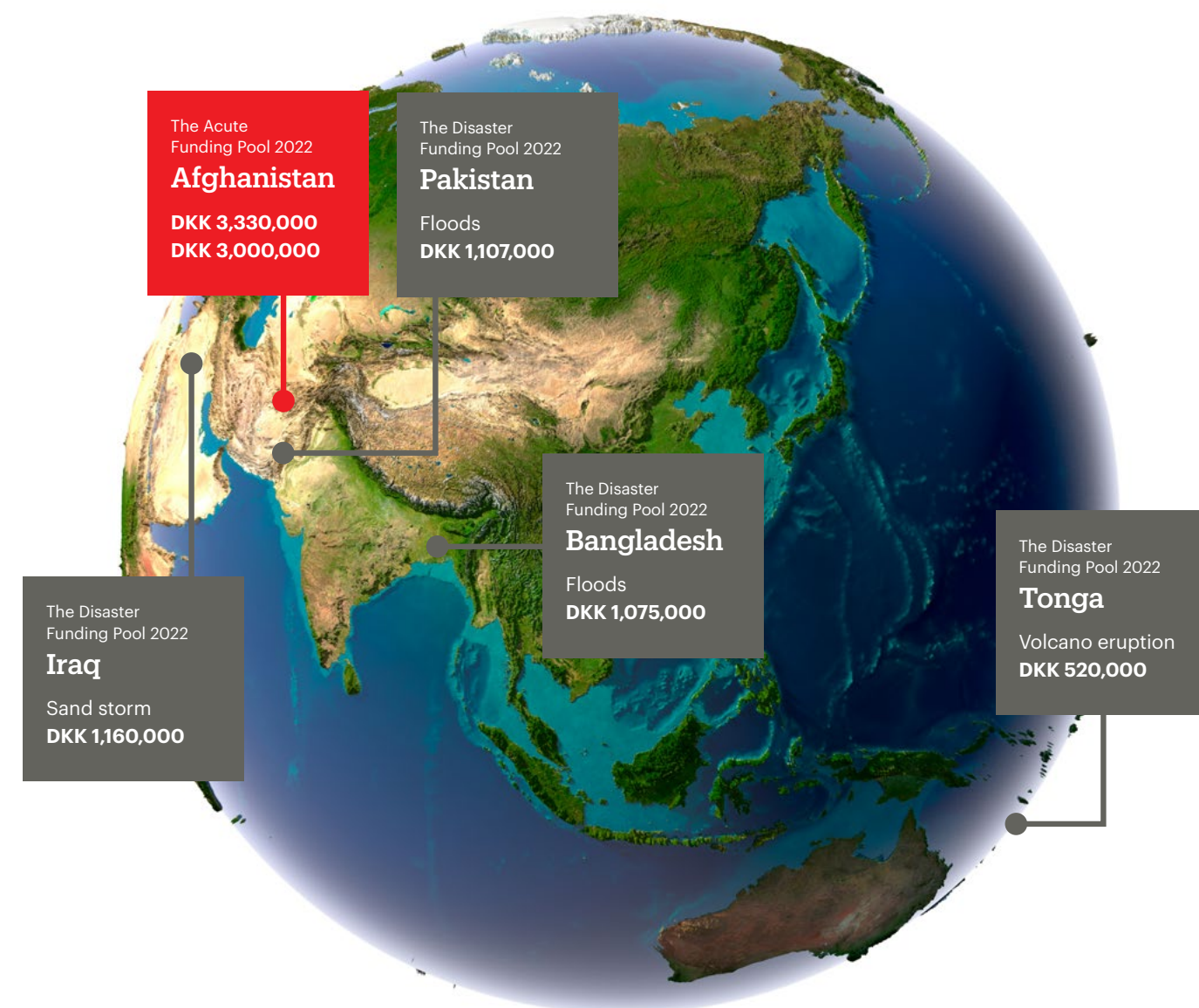
In 2022, an extraordinary and heart-rending situation played out when Russia invaded Ukraine. Just a few days after the war broke out, we donated DKK **110m** for aid in co-operation with the LEGO Foundation and the LEGO Group. DKK **50m** went from Ole Kirk's Fond to our longstanding partner in the humanitarian sector, the Danish Red Cross and its aid efforts in Ukraine.

We also allocated DKK **10m** to the Danish Refugee Council and its efforts in and around Ukraine. This was through our – already established – Acute Funding Pool.

Danmarks Indsamling 2022

Ole Kirk's Fond has supported Danmarks Indsamling in co-operation with the LEGO Group for many years. In recent years we have involved KIRKBI and LEGO® employees in the collection effort in the form of activities which trigger a donation.

Our employees' enthusiastic engagement meant that in 2022 we were able to donate a total of DKK **2,499,500** to Danmarks Indsamling. The money goes to a wide range of Danish humanitarian organisations, all working to distribute aid to some of the world's most vulnerable children and their families.



Church and culture

We support cultural and church projects benefitting many people. We prioritise projects developed with and for children – and projects that provide a good framework for communication and positive interaction.

 **DKK 42,686,949**
distributed in 2022

 **45 projects**
received a grant in 2022

Education

We support projects which focus on creative, inclusive dissemination to children and young people and also on students of educational theory and practice, who will be travelling abroad to work with children.

 **DKK 7,217,530**
distributed 2022

 **23 projects**
received a grant in 2022

 **88 student grants**
allocated in 2022

88 students of educational theory and practice taught children and young people in more than 22 countries – from Greenland in the north to New Zealand in the south.

School pupils learning about refugees in the world

In Oksbøl there is a new museum, FLUGT – Refugee Museum of Denmark. It focuses on stories of people having to flee and about refugees in the world – including the largest refugee camp in the history of Denmark, which – from 1945 to 1949 – was located in exactly the spot where the museum is now. Now, one part of the museum will be dedicated to a school project for children and young people in Denmark.

 **Grant of DKK 10,000,000** for Vardemuseerne

Children meet in song

Den Jyske Sangskole in Mid Jutland aims to develop vocal talents irrespective of their socioeconomic background. In addition to developing talented singers, the school is also managing to roll out its song culture to the rest of Denmark.

 **Grant of DKK 6,750,000 (over three years)** for Den Jyske Sangskole

Weather and Climate Festival

In the spring of 2022, the science centre, 'Experimentarium', and Denmark's Meteorological Institute (DMI) held a science festival focusing on the science behind weather phenomena and climate change. The occasion was DMI's 150th anniversary, and the 'Experimentarium' was awash with knowledge and new experiences, allowing children to dive into the toolbox of meteorology and climate research.

 **Grant of DKK 595,250** for the Experimentarium

Robot competitions for children

In 2023 approx. 700 children and young people from all over the world are due to participate in the robot competition, WRO, in Denmark. The aim of the competition is to motivate children and young people to get involved in science and technology and to inspire them to become the data technicians, engineers, researchers and inventors of the future.

 **Grant of DKK 3,500,000** for WRO-DK

Locally – Billund*

We support local people who are keen to contribute to our community through their ideas, enthusiasm, and local involvement, to benefit the many, particularly children and young people, in and around Billund.

In the Billund area we often support projects such as new premises for sports and leisure-time activities or efforts which support local groups.

 **DKK 35,620,458**
distributed in 2022


 **51 projects**
received a grant in 2022

New furniture and equipment for meeting place

 **The private organisation, Naturrum Sdr. Omme**


 **DKK 85,000**


Concept of movement, for all day-care centres in Billund

 **Action Kids – Børn i bevægelse**


 **DKK 25.000**

Padel courts

 **Hejnsvig Idrætsforening and Grindsted Tennisklub**

 **DKK 250,000**
(consists of two grants)

Leaflet about sculptures in Billund

 **Skulpturpark Billund**

 **DKK 59,000**

Spare-time job effort for vulnerable young people

 **Billund Municipality**

 **DKK 2,365,000**

Billund Studiedag – students meet companies

 **Billund Erhverv**

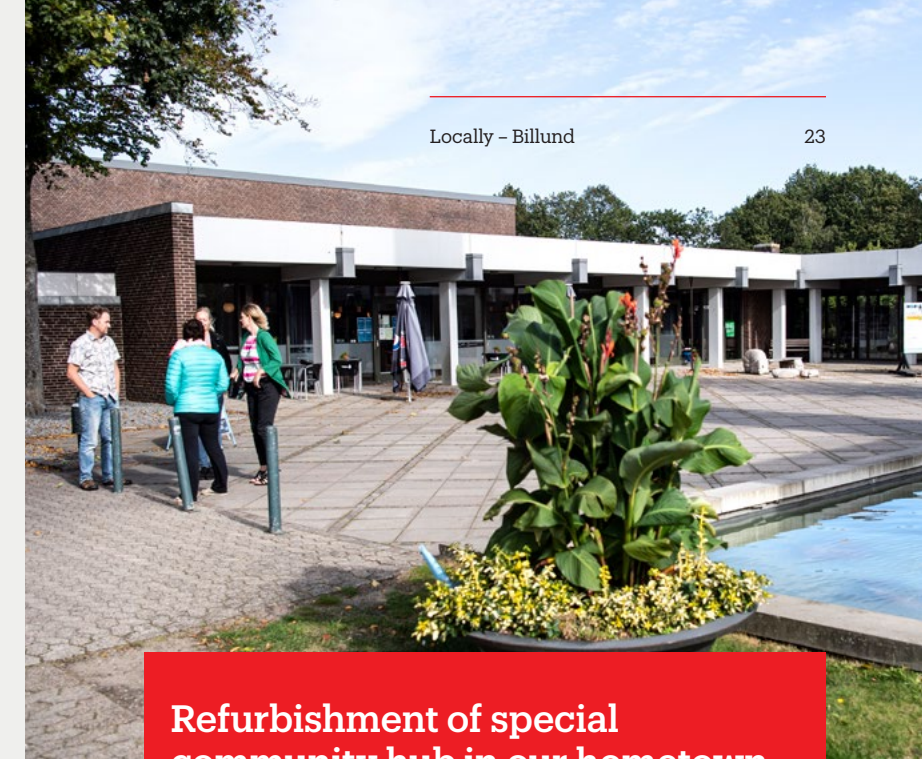
 **DKK 343,000**

Sound equipment and chairs for new culture hall

 **Vandel Efterskole**

 **DKK 721,400**

*'Locally – Billund' is not a separate support area, and for this reason allocated funds and the number of projects supported are also included in the total of allocated funds and supported projects under the Social area, Education, and Church and culture.



Refurbishment of special community hub in our hometown

In April 2023, the local community centre in Billund will have been in existence for 50 years. Back then, it was Ole Kirk's Fond and Billund Municipality who realised the plans for the community centre with its library, theatre, kindergarten, cafeteria and a church. Now, 50 years later, we are co-operating again – this time to carry out a thorough refurbishment to equip the centre for the needs of the inhabitants of Billund today.

 **Billund Municipality**

 **DKK 17,625,000**

Ole Kirk's Fond

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